

EMILIE JOHNSON

[copywriter]

CONTACT

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EXPERIENCE

FCB Chicago | Chicago [2019 - Present] Senior Copywriter Allergan Aesthetics: Botox & Juvederm, Blue Cross Blue Shield Association, Cox Communications, New Business

Publicis Sapient | Chicago [2017-2019] Associate Copywriter Esurance, Dove, Four Seasons Hotels and Resorts, The J.M. Smucker Company: JIF, Smucker's, Uncrustables, Café Bustelo, Meow Mix, Folgers, Sahale Snacks

Havas | Chicago [Summer 2017] Copywriting Intern Citibank, Sprite, Craftsman, Sears, Kmart

SKILLS

Microsoft Office Suite Adobe CC [Illustrator - Photoshop - InDesign] Certified Scrum Master Creative Writing Social Media Big Thinking

EDUCATION

Chicago Portfolio School Copywriting

University of Illinois at Urbana Champaign Bachelor of Science in Advertising